

Express Mail No. EV336670181US



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RE APPLICATION OF: VLADIMIR VICTOROVICH
SCHIPUNOV ET AL.

APPLICATION No.: 09/702,004

FILED: 10/30/2000

FOR: **TARGETING ELECTRONIC ADVERTISING
PLACEMENT IN ACCORDANCE WITH AN
ANALYSIS OF USER INCLINATION AND
AFFINITY**

EXAMINER: DANIEL LASTRA

ART UNIT: 3622

CONF. NO: 7812

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Amendment Under 37 C.F.R. § 1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The present communication responds to the Office Action dated March 30, 2004, in the above-identified application. Please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2.

07-30-04

36328

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AMENDMENT TRANSMITTAL LETTER				Docket No. 291508006US1	
Application No. 09/702,004-Conf. #7812	Filing Date October 30, 2000	Examiner Daniel Lastra	Art Unit 3622		
Applicant(s): Vladimir Victorovich Schipunov et al.					
Invention: TARGETING ELECTRONIC ADVERTISING PLACEMENT IN ACCORDANCE WITH AN ANALYSIS OF USER INCLINATION AND AFFINITY					
TO THE COMMISSIONER FOR PATENTS Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	51	- 37 =	14	x 9.00	126.00
Independent Claims	11	- 11 =	0	x 0	0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify): Extension for response within first month					55.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					181.00
<input type="checkbox"/> Large Entity <input checked="" type="checkbox"/> Small Entity					
<input type="checkbox"/> No additional fee is required for this amendment.					
<input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of \$ _____. A duplicate copy of this sheet is enclosed.					
<input checked="" type="checkbox"/> A check in the amount of \$ 181.00 to cover the filing fee is enclosed.					
<input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.					
<input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. 50-0665 as described below. A duplicate copy of this sheet is enclosed.					
<input checked="" type="checkbox"/> Credit any overpayment.					
<input checked="" type="checkbox"/> Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.					
Steven D. Lawrenz Attorney Reg. No.: 37,376 PERKINS COIE LLP P.O. Box 1247 Seattle, Washington 98111-1247 (206) 359-8000				Dated: 7/29/04	

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